



MICHIGAN ANIMAL RESCUE LEAGUE

YAPPY HOUR 2023

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	GOLD GRAND CHAMPION \$25,000	BEST IN SHOW \$15,000	TOP DOG \$10,000	LOYAL FRIEND \$5,000	BEST BUDDY \$3,000	GOOD DOG \$1,500	PARTY ANIMAL \$800
Complimentary Tickets	20	14	10	6	4	2	2
Recognition in Yappy Hour email blasts	•	•	•	•	•	•	•
Recognition in MARL's Newsletter (mailed to over 14,000 homes)	•	•	•	•	•	•	•
Recognition as MARL partner on website	•	•	•	•	•	•	•
Live link with recognition on website	•	•	•	•	•	•	•
Recognition on event banners (more than 550 guests attended in 2021)	•	•	•	•	•	•	•
Recognition on invitations (5,000+ mailed)	•	•	•	•	•	•	•
Color logo on invitations, event banners, and MarL's website	•	•	•	•	•	•	•
Membership in MARL's Giving Circles	•	•	•	•	•	•	•
Invitation to VIP Reception immediately preceding Yappy Hour	•	•	•	•	•	•	•
Reserved tables at Yappy Hour	•	•	•	•	•	•	•
Inclusion in event press release	•	•	•	•	•	•	•
Verbal recognition at the event	•	•	•	•	•	•	•
Premiere presence at the event for data capture, giveaways, and product sampling or services experience	•	•	•	•	•	•	•
Exclusive social media post (min. of 38,000 followers reached)	•	•	•	•	•	•	•
1/4 page article in MARL's newsletter (Mailed to over 14,000 homes)	•	•	•	•	•	•	•
Your logo or pet(s) featured on event signage, including Step & Repeat!	•	•	•	•	•	•	•

ADDITIONAL OPPORTUNITIES

Presenting sponsor or name-in-title underwriting opportunities are available.

For additional information, please contact Judy Hoste at 586-945-2164 or jhoste@marleague.org

Sponsorships must be received by July 31, 2023 to receive all recognition opportunities.